# **JULIE FISHER**

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Front-End Developer (HTML, CSS, JavaScript) and experienced Technical Writer & Graphic Designer known for distilling complex problems into clear solutions. Subject matter expert for content delivery that is accurate and on time, and frequently recognized for technical expertise and quick responses. Over 8 years of engineering change experience with a proven track record of successfully troubleshooting issues and finding solutions. Graduate Certificate, Front End Web Development from Harvard University Extension School.

### Technical Skills

#### **Junior Level Technical Skills**

 SASS, SASS Compilers & Tool Sets, JSON, AJAX, PHP, Bootstrap Framework, GitHub, User Experience Design, Sketch with InVision, Accessible Design, Cross-Browser Compatibility, Content Management System (CMS), and SEO

#### Mid Level Technical Skills

• HTML, CSS, JavaScript, jQuery, jQuery UI, Balsamiq

#### Senior Level Technical Skills

- Adobe InDesign, Illustrator, Photoshop, Microsoft Office, CAD, Mac and PC
- Digital Typography: Google Fonts, Adobe Typekit, SkyFonts
- Creative concept development, graphic design and layout, digital and print production of all
  formats, vector and raster assets, architectural illustration, technical writing, working with
  controlled documents and artwork, translation services management, and brand graphic
  standards

### Skills

- Front End Development with HTML, CSS & JavaScript
- Responsive & Mobile Designs
- Designing, Developing & Deploying
- Troubleshooting Issues and Finding Solutions
- Technical & Creative Skills
- Mockups, Wireframes & Prototypes Approach
- Fundamentals, Libraries & Frameworks
- Documenting User Instructions
- Instructing Vendors & Clarifying Processes
- Collaborating Cross-Functionally

- Creative Concept Development
- Controlled Documents & Artwork
- Translation Services Management
- Analytical & Multitasking Skills
- Ensuring Alignment with Vision & Execution
- Hand Sketching & Design
- Vector & Raster Assets
- Learning New Technologies
- Writing Specifications from Scratch
- Cross-Browser Development Knowledge

### Education

#### **Harvard University Extension School**

Graduate Certificate, Front End Web Development

- Evaluated and learned new digital technologies and coding languages
- Created standards compliant, functional web pages with HTML, CSS & JavaScript

#### **University of Kansas**

**Bachelor of Fine Arts** in Visual Communications

#### **Bellevue College**

Associate of Arts in Interior Design, with Distinction

#### Technical Writer III & Graphic Designer - Printed Materials Program Manager

05/2010 to Current

Bio-Rad Laboratories, Inc. - Woodinville, Washington

- Managing the printed materials program as the senior subject matter expert for product instruction documentation, packaging, and labeling for a global manufacturer of low- and high-risk clinical diagnostic products, frequently recognized for technical expertise.
- Authoring, editing, clarifying, and proofreading technical documentation for related procedures.
- Overseeing projects worth \$2K to \$100K each, managing the translations for all product lines, including establishing procedures, confirming vendor qualifications, estimating projects, and handling purchasing.
- Designing then implementing an indexed library of labeling materials, while working with the Document Control team to manage and release controlled documents and digital files.
- Working with packaging engineers to produce UDI compliant GTIN barcoding, as well as implementing the UN Global Harmonization System for environmental health and safety warnings and labeling on product packaging.
- Serving as the local liaison for the implementation of corporate legal trademark guidelines, while acting as the single source of immediate knowledge of product labeling during regulatory audits with senior company representatives, being recognized for quick, thorough responses.
- Reducing costs by 10% to 20% by reviewing the current processes against regulatory and business requirements, then
  developing in-country suppliers and using in-house resources, as well as creating a sustainable process to update
  content in the future.
- Managing engineering change requests as the owner or reviewer for product labeling and related documentation, while also designing, producing, and managing graphic arts files for more than 25 products.
- Communicating with global subsidiaries, R&D, Engineering, Receiving Inspectors, Marketing and Product management, Purchasing, and Manufacturing to ensure accuracy as well as to plan change implementation.
- Analyzing risk, feasibility, and the costs of material changes, with decisions impacting \$300K to \$500K in raw materials
  inventory and \$1M+ in finished goods inventory at any given time.

#### Interior Retail Casework Coordinator

09/2006 to 05/2009

#### Nordstrom Corporate Store Planning - Seattle, WA

- Elevated the brand design experience using 3D design for a consumer-facing brand experience, while creating designs with ideation, color, texture, spacing, scale, and outstanding use of environments.
- Produced designs with versatility, as well as constantly sought new and innovative ways to design for the best consumer experience.
- Traveled to construction sites for detailed field reviews, coordinating scope and approvals for production or field changes, while also reviewing and approving manufacturers' engineering drawings.
- Prepared CAD drawings and specifications, communicating design intent/impact to team leaders.
- Coordinated with consulting architecture and interiors teams, working collaboratively between cross-functional teams, while providing reporting and budget tracking to senior managers.

# Previous Work History

Department Lead, Signage Entitlements & Permitting - PB2 Architecture - 2004 to 2006

Designer and Production Artist, Environmental Graphic Design - Kate Keating Associates, Inc. – 2002 to 2003

**Presentation Graphic Designer** - Freelance – 2000 to 2002

Graphic Designer II - Bechtel - 1998 to 2000

Graphic Designer - Del Webb Corporation & DT Design – 1992 to 1997

**Graphic Designer** - Jay Higdon Design – 1990 to 1992

## **Associations**

#### Interaction Design Foundation (IDF), Professional Member

• Completed IDF Training: "Becoming a User Experience Designer from Scratch"